



Your favorite one-screen movie theater continues to offer special film series throughout the year in addition to first-run movies seven days a week – for no more than \$5 a ticket! It is the support of generous sponsors made up of business owners, community members, and valued patrons that allow us to screen these unique moviegoing opportunities.

Watching a movie, the way it was meant to be seen, on the big screen and gathered with a group of people, is a far more immersive experience than watching a movie at home. This can especially be said for special screenings of silver screen favorites and free family films. Below, you will find information regarding these series and how you can play an integral part in the success of the Regent Theatre.

- **Flashback Fridays**
  - For the first time or the tenth time, moviegoers can experience cinema favorites on the big screen on the last Friday of the month for just \$5!
- **Free Summer Matinees**
  - Fun, affordable, and “comfortably cool” – the always-popular free series takes place Monday-Friday over 10 weeks of June, July, and August.
- **The Regent Theatre Presents: Shocktober!**
  - This late-night shock-theater series for mature audiences offers a variety of horror flicks ranging from Universal Monster classics, foreign language frights, and slasher favorites every Saturday night in October.
- **Fa La La Fridays**
  - Movies are a perfect way to get into the holiday spirit. Fa La La Fridays are another free, family-favorite series provided by the Regent Theatre and coincide with Downtown Allegan’s weekly Festive Fridays event.

Sponsorship of any event includes your organization’s name on the Regent marquee during and leading up to the film’s run, inclusion on advertising materials, and one month of free, on-screen advertising before regular showings. Sponsoring a Free Summer Matinee or Fa La La Fridays movie is just \$300 and sponsorship of a Flashback Friday or Shocktober! film is \$200.

Movie sponsorships are essential to the continuation of these series at the Regent Theatre. Should you decide to partner with the Regent this year, please use the second form as your invoice and receipt. Thank you for your consideration of support of the Regent Theatre.

Sincerely,

Parker Johnson | Downtown Manager  
pjohnson@cityofallegan.org  
(269) 673-5511



## SPONSORSHIP FORM

Contact Name: \_\_\_\_\_

Business Name (to appear on advertising materials):  
\_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Sponsorship** - please indicate which film series you would like to sponsor with a mark in the corresponding box. Circle a first and a second choice if applicable. Series marked "to be determined" will have titles sent via email to indicate sponsors when those films are confirmed by our booking company.

**\$200 — Flashback Fridays - payment due two months before selected month**

*Blazing Saddles (March) Reefer Madness (April) Ghost in the Shell (May) Wet Hot American Summer (June)  
Superman – 1978 (July) Pee Wee’s Big Adventure (August) When Harry Met Sally (September)  
They Live (October) Love Actually (November) Scott Pilgrim vs The World (December)*

**\$300 — Free Summer Matinees - payment due May 3, 2024**

*Chicken Run: Dawn of the Nugget Leo Migration Paw Patrol: The Mighty Movie  
Ruby Gilman: Teenage Kraken Spider-Man: Across the Spider-Verse The Super Mario Bros Movie  
Teenage Mutant Ninja Turtles: Mutant Mayhem Trolls Band Together Wonka*

**\$200 — Shocktober! - payment due September 2, 2024**

*Title TBD Title TBD Title TBD Title TBD*

**\$300 — Free Fa La La Fridays - payment due November 1, 2024**

*Frosty’s Winter Wonderland Santa Claus Is Comin’ To Town White Christmas*

Amount Enclosed: \$ \_\_\_\_\_ Authorized Signature: \_\_\_\_\_

Please make checks payable to: **The City of Allegan**

However, please address **attention to: Parker Johnson**

**The City of Allegan  
231 Trowbridge Street  
Allegan, MI 49010**

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*Save for your records (cut along dotted line and keep the below)*

The Regent Theatre  
phone: (269) 673-2737  
email: pjohnson@cityofallegan.org  
cc: rburza@cityofallegan.org

**The Regent Theatre Movie Sponsorship**

Remittance Date: \_\_\_\_\_ Total: \$ \_\_\_\_\_

**\$200 — Flashback Fridays – payment due two months before selected month**

**\$300 — Free Summer Matinees – payment due May 3, 2024**

**\$200 — Shocktober! – payment due September 2, 2024**

**\$300 — Fa La La Fridays – payment due November 1, 2024**